



COBURN VENTURES

Library Pieces

Coburn Ventures Collection from 2005-2023

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Library Pieces

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BOOKS (HARDCOVER COPY ONLY)

- 1. The Change Function*
- 2. Earthlings Guide to Change*
- 3. Discovering Cultural Advantage Release 1.0*
- 4. Discovering Cultural Advantage Release 2.0*
- 5. Blueprints for Jagged Change*

Investment Process

CIO DIARY TITLES

- 101 A Competition for Capital (RM) (2018)
- 101A Competition for Capital Part 2 (2021)
- 102 Coburn Ventures Investment Philosophy and Process (2010)
- 103 Type II Error Avoidance (RM) (2010) (Podcast Available)
- 104 Vanquishing Investor Decision Making Biases (RM) (RR) (2012; RR 2019) (Podcast Available)

- 105 10 Practical Ways to Increase Conviction while Simultaneously Saving Time (RM) (2017) (Podcast Available)
- 106 The Shorting Trilogy (RM) (2012)
- 107 The Data Chain (RM) (2016) (Podcast Available)
- 108 Type Two Error Avoidance Part Two (RM) (2020) (Podcast Available)
- 110 What Is An Investment Philosophy? (RR) (2013; RR 2016)

- 111 Long Term Thematic Investment (2016)
- 112 The Integrated Decision Engine (2012; RR 2016)
- 113 Red Flagging (RM) (2018) (RR 2021)
- 114 Sell Disciplines and Anti-Patience in Investing (RM) (2017)
- 115 The Path to Wisdom (2008)

- 116 Mental Models vs. Reality - How Doctors Think (2016)
- 117 Escaping Decision Prisons (Pickens & Coburn) (RM) (2019)
- 118 What Is Change (RM) (2020)
- 119 The Encyclopedia of Growth Value and Pillars of Jello (RM) (2021)
- 120 Questions for Management (RM) (2012; RR 2019) (Podcast Available)

- 121 Questions for Management - Data (Rangaswami & Coburn) (RM) (2019)
- 122 Questions For Management Data-Driven Cultures (RR) (2013; RR 2018)
- 123 What Specifically is Management Great at (2015)
- 124 When Does a Management Team Really Matter? (2015)
- 125 Questions for Management Part II (RM) (Podcast) (Year: 2021)

- 130 Analysts (RM) (RR) (2014; RR 2018)
- 131 Risk What is it and What to do about it (RM) (2015)

Investment Process

CIO DIARY TITLES

- 132 Portfolio Management and Heuristics and Alienation (2012)
- 133 Appropriate Risk Taking (2012)
- 134 Patience and Long-Term Investing (RM) (2018)
- 135 What to Do with Ridiculous Valuations (RM) (2019) (Podcast Available)
- 136 Personal Investment Thesis (2017)

- 137 2000, 2009, 2020 T-Accounts of Encouraging & Discouraging Inputs (RM) (2020)
- 138 Portfolio Structure Forcing Friction to Enhance Decision-Making (RM) (2020)
- 139 Growth and Value (RM) (2020) (Podcast Available)
- 140 Castles - An Alternative Portfolio (2014)
- 141 Greedy Castles - An Investment Theme (2018)

- 142 The Arbitrage in Change (Disruption) - Investing: Part 1 (RM) (Year 2021)(Podcast Available)
- 150 Tactics Masquerading as Strategy (RM) (2015) (Podcast Available)
- 151 S-Curves & Our Investment Process (2011)
- 152 Peter Drucker 5 Deadly Business Sins (RM) (RR) (2013; RR 2018)
- 153 Dynamic TAMs (2016)

- 154 Assumption Hunting - A New Due Diligence (McCracken & Coburn) (RM) (2019)
- 155 Hidden in Plain Sight Boring is Sexy (Herz & Coburn) (RM) (2021)
- 156 Four Jobs of Stock Picking - Framing Analyst Portfolio Managers Synergy (RM) (2021) (Podcast Available)

Investment Process - Samples

CIO DIARY TITLES

- 180 Pre-Determined Game Plans - 7 Samples (RM) (2019) (Podcast Available)
- 181 Model Rounds - 5 Samples (RM) (2019)
- 182 Round I - 9 Samples (RM) (2019)
- 183 Earnings Assessments - 3 Samples (RM) (2020)
- 184 Quick Looks -Round II (RM) (2021)

- 185 Business Thesis Statements Samples (RM) (2021) (Podcast Available)

Process

CIO DIARY TITLES

- 201 Collaboration Trilogy (RM) (2019)
- 202 Four Stages of Data Development (Rangaswami & Coburn) (RM) (2019) (Podcast Available)
- 203 Student Mindset (RM) (2015) (Podcast Available)
- 204 Clean Time (RM) (2019) (Podcast Available)
- 205 Meetings and Rocks Meetings (RM) (2016)

- 206 Knowledge to Insight Conversion (RM) (2019)
- 207 The Urgency to Improve and Three Pathways (RM) (2018)
- 208 Humility (2017)
- 209 The Art of Learning and Searching for Bobby Fischer (2013)
- 210 Mastery + Creativity = Pioneering (2012)

- 211 Expanding the Thinking Box (2015)
- 212 Circle of Hype (2009)
- 213 Disruption, Sundance, and the Hoberman Sphere (2015)
- 214 Ten Toughest Things to Change in Managing a Tech Business (2009)
- 215 The Housefly Formula Intention x Exertion x Know-How (RM) (2019)

- 216 Internalization (RM) (2020) (Podcast Available)
- 217 Leadership During Crisis 5 Specific Practices (Pickens & Coburn) (RM) (2020) (Podcast Available)
- 218 Where is your "Locker Room"? (Pickens & Coburn) (RM) (2020) (Podcast Available)
- 219 The Emotion Zone (Pickens & Coburn) (RM) (2020)
- 220 Ending Swirl/No Opinionating (RM) (2020)

Process

CIO DIARY TITLES

- 221 Solutions, Not Rules (RM) (2019)
- 222 Living in the Bardo (Loftus & Coburn) (RM) (2020) (Podcast Available)
- 223 Individual Thresholds // Preference Falsification (Souza & Coburn) (RM) (2020)
- 224 Student-Mindedness Part #2 (RM) (2020) (Podcast Available)

- 225 Offense and Defense (Pickens & Coburn) (RM) (2020)
- 226 A Practical Exploration of Decision-Making (RM) (2020)
- 227 Magisterial Inactivity (Willie & Pip) (RM) (2020)
- 228 Comparison and Self Sabotage “The Pursuit of Mastering Our Craft” (RM) (Pickens and Coburn) (2021)
- 229 Collective Consciousness ...and Organizational Options in Successful Work... (RM) (2021)

- 230 Decision Making - Maria Konnikova “The Biggest Bluff” (RM) (2021)
- 231 Resiliency (Pickens & Pip) (RM) (2021) (Podcast Available)
- 232 Conversations Anatomy and Effective Design meets ESG (David Kim & Pip) (RM) (2021)
- 233 PLAY (RM) (RR 2021) (Podcast available)
- 234 Decision Making Searching for Bobby Fischer - meets - Searching for Warren Buffett (RR 2021)

- 235 Does Your Game Travel (Pickens & Coburn) (Year 2021)
- 236 35 Working Definitions (RM) (2021)
- 237 Brand Assessing Competitive Advantage Part 1 The Big Change (RM)
- 238 Brand Assessing Competitive Advantage Part 2 “The best brand advantage is sometimes no brand advantage”(RM) (Year 2021)
- 239 Self-talk (Pickens & Pip) (RM) (2021)

- 240 Brand Assessment When The Dalai Lama Buys Golf Balls (RM) (2021)
- 241 Abundance vs Scarcity - meets - Investment Process (RM) (2021)

Change Frameworks

CIO DIARY TITLES

- 301 [The Data Chain](#) (RM) (2016) (Podcast Available)
- 302 [Five Core Change Frameworks](#) (RM) (RR) (2017; 2019) (Podcast Available)
- 303 [The Change Function](#) (RM) (RR) (2006; RR 2020) (Podcast Available)
- 304 [History and Future of Asking Questions](#) (RM) (2011) (Podcast Available)
- 305 [Jagged Change](#) (2018)

- 306 [Routing Around Institutions](#) (RM) (RR) (2010; RR 2019)
- 307 [Thomas Kuhn](#) (2015)
- 308 [Stewart Brand and Pace Layering](#) (2016) (Podcast Available)
- 309 [James Utterback and Innovation](#) (RM) (2010)
- 310 [Thought Idea Action](#) (2008)

- 311 [The OODA Loop](#) (RM) (2016)
- 312 [Roadmakers Defined - Case Study - Elon Mush](#) (2016)
- 313 [Reflexivity](#) (2008)
- 314 [Disruption Changes Everything](#) (2015)
- 315 [Paul Saffo's Rules of Effective Forecasting](#) (RR) (2017; RR 2018)

- 316 [Internal Feedback Loops](#) (Souza & Coburn) (RM) (2019) (Podcast Available)
- 318 [Sundance Quote Collection](#) (Coburn & Others) (RM) (2019)
- 319 [Change Framework Joseph Tainter](#) (RM) (2020)
- 320 [Change Prisms Post Seville](#) (RM) (2020)
- 321 [7 Questions for Forecasting Change on "The Other Side"](#) (RM) (2020) (Podcast Available)

- 322 [Do Millennials in China Love Avocado Toast](#) (Dychtwald & Coburn) (RM) (2021) (Podcast Available)
- 323 [The Mandorla](#) (RM) (2021)(Podcast Available)
- 324 [Five Types of Selling A Change Framework](#) (RM) (2021)

Change

CIO DIARY TITLES

- 401 Two Investment Themes for the Next 100 Years (2013)
- 402 Naked Without Data Set I (2008)
- 403 Naked Without Data Set II (2014)
- 404 Dormant Questions (2010)
- 405 There is No Place like Home (2011)

- 406 Community and Communication (2018) (Podcast Available)**
- 407 Platform Trilogy (RM) (2014)
- 408 Skipping the Work (2010)
- 409 Future World Supply & Demand Never Miss One Another (2014)
- 410 Loyalty (2007)

- 411 The Digital Demographic Revolution (2006)
- 412 Beinhocker Connecting The Origin of Wealth with Today's World (2013)
- 413 Huntington and the Clash of Civilizations (2012)
- 414 Zen and Motorcycle (2012)
- 415 McLuhan - Understanding Media (2011)

- 416 Seeing 20/20 in 2020 - 10 Unavoidable Ideas (RM) (2019)
- 417 Let Them Eat Cake (McCracken & Coburn) (RM) (2019)
- 418 Mainstream Study of the Mind Part 1 (RM) (2019) (Podcast Available)**
- 419 Navigation Series - The Decade Called March 2020 (RM) (2020)
- 420 Smart Offense - The Economic Path Through to the Other Side (Rangaswami, Coburn, Thompson) (RM) (2020)

- 421 Navigation Series - Base Camp for "Smart Offense" (RM) (2020)
- 422 Omnichannel Work and Quicksand (McCracken & Coburn) (RM) (2020) (Podcast Available)**
- 423 Post Sundance Prompts and Notes (RM) (2020)
- 424 73.7% of Teleportation -- Meets -- Omnichannel (RM) (2020)
- 425 Culture Meets Compounders (RM) (2020)

Change

CIO DIARY TITLES

- 426 Omni Channel Work The Myth of the Random Hallway Conversation (RM) (2020)
- 427 Hiring in the Omni-Channel Working World (RM) (2020)
- 428 Diary Vanishing Borders (RM) (2020)
- 429 Wildcard Contribution JP Centralize What is Common (RM) (2020)
- 430 The Shifting Allure of Big and Growth (Rangaswami & Coburn) (RM) (2021)

- 431 11 Unavoidable Ideas Societal Changes That Deeply Affect Every Industry.....Seeing Clearly Below the Surface (RM) (2021)
- 432 Empowering The End Points //Engineering Serendipity One of Our 11 Unavoidable Ideas...(RM) (2021)
- 433 Questions for Management Leadership Mis-aged in an Aged of Change Which Affects Every Industry (RM) (2021)
- 434 Companies Without Borders Talent on Demand (RM) (2021)
- 435 Inequality Meets Investing (RM) (2021)

- 436 Information in 2022 with JP Rangaswami (RM) (2022)

Culture

CIO DIARY TITLES

- 501 Culture Eats Strategy for Lunch (2010)
- 502 Cultural Assessment Core Basics (RM) (2020)
- 503 Cultural Advantage meets Competitive Advantage (2016)
- 504 Cultural Assessment Sources (2021)
- 510 Eleven Practical Bridges from Culture to Investing (2018)

- 511 Cultural Roadmaps (2007)
- 512 Shifting Culture (2021)

ESG

CIO DIARY TITLES

- 601 ESG Humanity in Business (2014)
- 602 ESG Release 5.0 Part 1 (RM) (2019)
- 603 ESG Release 5.0 Part 2 (RM) (2019)
- 604 ESG Release 5.0 Part 3 Abandoning Porter's Five Forces (RM) (2019) (Podcast Available)**
- 605 ESG The "G" is a different "G" (RM) (2019)

- 606 Bargaining and Denial Meets ESG Investment Process (Kim & Coburn) (RM) (2019)
- 607 ESG Routing Around Data (Rangaswami & Coburn) (RM) (2019)
- 608 ESG Product Conundrums (RM) (2019)
- 609 ESG Marketing & Selling Tactics (RM) (2019)
- 610 ESG 5.0 Case Study #1 - Ben and Jerry's (RM) (2019)

- 611 ESG 5.0 Case Study #2 - Whole Foods Market (RM) (2019)
- 612 ESG 5.0 Case Study #3 - Starbucks (RM) (2019)
- 613 ESG 5.0 Case Study #4 - Patagonia (RM) (2019)
- 614 ESG 5.0 Case Study #5 - Divestment from Apartheid South Africa (RM) (2019)
- 615 ESG 5.0 Case Study #6 - Ford Motor Company (RM) (2019)

- 616 ESG 5.0 Case Study #7 - Rockefeller (RM) (2019)
- 617 ESG 5.0 Case Study #8 - Patagonia Child Care (RM) (2019)
- 618 ESG 5.0 Case Study #9 - Herman Miller (RM) (2020)
- 620 ESG Factfulness by Hans Rosling (RM) (2020)
- 621 ESG A Framework for Considering Ethics and ESG (RM) (2020)

- 622 ESG – Meets – Investment Process Core Basics - Part One of Two (RM) (2020)
- 623 ESG – Meets – Investment Process Stage One - Part Two (RM) (2020)
- 624 ESG Four Levels of Data Moving at Pace (Rangaswami & Coburn) (RM) (2020)**
- 625 Stewardship Clashes with Monetization (Rangaswami & Coburn) (RM) (2020) (Podcast Available)**
- 626 ESG The Business of Distraction - Product Conundrums and Demand Chain Responsibility (RM) (2020)

ESG

CIO DIARY TITLES

627 Grey Zones - The Engagement and Partnership Spectrum (RM) (2020)

628 ESG - Product Grey Zones (RM) (2020)

629 ESG - Top 10 Greatest Hits (RM) (2020) (Podcast Available)

630 ESG Humanity in Business (RR 2021)

631 ESG Consumer Grey Zone (Kim & Coburn) (RM) (2021)

632 ESG – Meets – Energy as The Prodigal Son (Kim & Coburn) (RM) (2021)

633 Conversations Anatomy and Effective Design meets ESG (David Kim & Pip) (RM) (2021)

634 ESG Four Levels of Community Progression Home Depot (RM) (2021)

Jagged Change

TITLES

701 JAGGED CHANGE - Artificial Intelligence (RM) (2019)

702 JAGGED CHANGE - Brands (RM) (2019)

703 JAGGED CHANGE - Dynamic Pricing (RM) (2019)

704 JAGGED CHANGE - Food (RM) (2019)

705 JAGGED CHANGE - Golden Age of Entrepreneurship (RM) (2019)

706 JAGGED CHANGE - OTT (RM) (2019)

707 JAGGED CHANGE - Platforms (RM) (2019)

708 JAGGED CHANGE - SaaS (RM) (2019)

709 JAGGED CHANGE - Video Games (RM) (2019)

710 JAGGED CHANGE - Ecommerce (RM) (2019)

Cultural Briefings

TITLES

- 801 CULTURAL BRIEFING - Activision (2017)
- 802 CULTURAL BRIEFING - Atlassian (2019)
- 803 CULTURAL BRIEFING - Chegg (2019)
- 804 CULTURAL BRIEFING - Chipotle (2018)
- 805 CULTURAL BRIEFING - Etsy (2018)
- 806 CULTURAL BRIEFING - Globant (2018)
- 807 CULTURAL BRIEFING - Grubhub (2018)
- 808 CULTURAL BRIEFING - Heico (2019)
- 809 CULTURAL BRIEFING - Hubspot (2018)
- 810 CULTURAL BRIEFING - Illinois Tool Works (2019)
- 811 CULTURAL BRIEFING - Illumina (2018)
- 812 CULTURAL BRIEFING - LGI Homes (2019)
- 813 CULTURAL BRIEFING - Match Group (2017)
- 814 CULTURAL BRIEFING - McCormick (2019)
- 815 CULTURAL BRIEFING - Middleby (2018)
- 816 CULTURAL BRIEFING - Netflix (2016)
- 817 CULTURAL BRIEFING - Nike (2017)
- 818 CULTURAL BRIEFING - PayPal (2018)
- 819 CULTURAL BRIEFING - Pearson (2017)
- 820 CULTURAL BRIEFING - Procter and Gamble (2017)
- 821 CULTURAL BRIEFING - Sherwin-Williams (2019)
- 822 CULTURAL BRIEFING - Shopify (2017)
- 823 CULTURAL BRIEFING - Texas Instruments (2017)
- 824 CULTURAL BRIEFING - Umpqua (2019)
- 825 CULTURAL BRIEFING - United Continental Holdings (2017)

Wildcard Collaborations

CIO DIARY TITLES

- 901 Questions for Management - Data (Rangaswami & Coburn) (RM) (2019)
- 902 Four Stages of Data Development (Rangaswami & Coburn) (RM) (2019)
- 903 Escaping Decision Prisons (Pickens & Coburn) (RM) (2019)
- 904 Bargaining and Denial Meets ESG Investment Process (Kim & Coburn) (RM) (2019)
- 905 Assumption Hunting - A New Due Diligence (McCracken & Coburn) (RM) (2019)

- 906 ESG Routing Around Data (Rangaswami & Coburn) (RM) (2019)
- 907 **Internal Feedback Loops** (Souza & Coburn) (RM) (2019) (Podcast Available)
- 908 Sundance Quote Collection (Coburn & Others) (RM) (2019)
- 909 Let Them Eat Cake (McCracken & Coburn) (RM) (2019)
- 910 The Emotion Zone (Pickens & Coburn) (RM) (2020)

- 911 ESG A Framework for Considering Ethics and ESG (Kim & Coburn) (RM) (2020)
- 912 Leadership During Crisis 5 Specific Practices (Pickens & Coburn) (RM) (2020)
- 913 ESG Four Levels of Data Moving at Pace (Rangaswami & Coburn) (RM) (2020)
- 914 Smart Offense - The Economic Path Through to the Other Side (Rangaswami, Coburn, Thompson)
- 915 **Omnichannel Work and Quicksand** (McCracken & Coburn) (RM) (2020) (Podcast Available)

- 916 **Where is your "Locker Room"?** (Pickens & Coburn) (RM) (2020) (Podcast Available)
- 917 **Living in the Bardo** (Loftus & Coburn) (RM) (2020) (Podcast Available)
- 918 **Stewardship Clashes with Monetization** (Rangaswami & Coburn) (RM) (2020) (Podcast Available)
- 919 Individual Thresholds // Preference Falsification (Souza & Coburn) (RM) (2020)
- 920 Offense and Defense (Pickens & Coburn) (RM) (2020)

- 921 Magisterial Inactivity (Willie & Pip) (RM) (2020)
- 922 Wildcard Contribution JP Centralize What is Common (RM) (2020)
- 923 Hidden in Plain Sight Boring is Sexy (Herz & Coburn) (RM) (2021)
- 924 ESG Consumer Grey Zone (Kim & Coburn) (RM) (2021)
- 925 **Do Millennials in China Love Avacado Toast** (Dychtwald & Coburn) (RM) (2021) (Podcast Available)

Wildcard Collaborations

CIO DIARY TITLES

926 Comparison and Self Sabotage “The Pursuit of Mastering Our Craft” (RM) (Pickens and Coburn) (2021)

927 The Shifting Allure of Big and Growth (Rangaswami & Coburn) (RM) (2021)

928 ESG – Meets – Energy as The Prodigal Son (Kim & Coburn) (RM) (2021)

929 **Resiliency** (Pickens & Pip) (RM) (2021) (Podcast Available)

930 Conversations Anatomy and Effective Design meets ESG (David Kim & Pip) (RM) (2021)

931 Does Your Game Travel? (Pickens & Coburn) (2021)

932 **Abundance vs Scarcity - meets - Investment Process** (RM) (2021) (Podcast Available)

933 Information in 2022 with JP Rangaswami (RM) (2022)

Podcasts Available

EPISODES

PODCAST INVESTMENT PROCESS

P50 The Arbitrage Opportunity in Change Investing (2021)

P44 Investment Process -- The Pre-Determined Game Plan (2021)

P42 Investment Process: Thesis Statements (2021)

P40 Tactics Masquerading as Strategy and The End of Porter's Five Forces (2021)

P38 The Four Jobs of Stock Picking -- Analysts and Portfolio (2021)

P35 What Do We Do With High Valuation Stocks and Markets? (2021)

P34 John Dillon: "Questions for Management" (2021)

P33 Uncommon Inputs "Questions for Management" (2021)

P30 10 Practical Ways to Increase Conviction While Saving Time (2020)

P26 Growth vs. Value (2020)

P24 Investment Process "Student-Mindedness" (2020)

P19 Decision Making "The Data Chain" (2020)

P17 Decision Making Biases "Vanquishing Decision Making Biases" (2020)

P1 Investing Biases "Type II Error Avoidance Behavior" (2020)

PODCAST PROCESS

P76 Gratitude Meets Process with the G30 Group (2021)

P60 Internalization with Ryan Oakes (2021)

P52 The Value of Play with Brynne Thompson (2021)

P48 Resiliency with Dr. Morris Pickens (2021)

P43 The Four Stages of Data Development with JP Rangaswami (2021)

P28 Decision Making: Job, Vocation, Waste (2020)

P20 Matt Wallaert: "Identity and Behavior Change" (2020)

P18 JC Herz: "Decision Making When All of Your Options are Terrible" (2020)

P14 Corey Loftus: "Living in the Bardo" (2020)

Podcasts Available

EPISODES

PODCAST PROCESS

- P11 Dr. Morris Pickens: "Where is Your Locker Room?" (2020)
- P8 Rudy Karsan: "Decision Making" (2020)
- P6 Dr. Morris Pickens: "Clean Time to Think" (2020)
- P3 Dr. Morris Pickens: "Stress is Not the Problem Taking Real Breaks" (2020)
- P2 Dr. Morris Pickens: "Leadership in Times of Crisis" (2020)

PODCAST CHANGE FRAMEWORKS

- P85 De-Professionalizing Valuation - The Dark Side of the Moon Part V (2022)
- P84 Exploring Excessive Value with Scott Booth - The Dark Side of the Moon Part IV (2022)
- P83 Sell Disciplines - The Dark Side of the Moon Part III (2022)
- P82 Red-Flagging with Steve Salopek. The Dark Side of the Moon Part II (2022)
- P81 What is Risk? The Dark Side of the Moon, Part I (2022)

- P63 Change Frameworks - The Mandorla (2021)
- P46 The Future and History of Asking Questions (2021)
- P23 Maria Souza Part 2: "Complex Systems and Resiliency" (2020)
- P22 Maria Souza Part 1: "Complex Systems and Resiliency" (2020)
- P21 Tools to Study Change: "Stewart Brand's Pace Layering Model" (2020)

- P15 Tools to Study Change #4: The Five Stages of Grieving applied to company culture and and responsiveness
- P13 Tools to Study Change #3: The Change Function (2020)
- P10 Tools to Study Change #2: Seven Questions for Forecasting Change (Podcast) (2020)
- P9 Tools to Study Change #1: Glenn Lowenstein's Grid (2020)

Podcasts Available

EPISODES

PODCAST CHANGE

P80 Abundance and Scarcity with Amber Gentry (2021)

P79 Collective Consciousness and Leadership (2021)

P78 How is Value Added to a Company? On Leadership with Jennifer Salopek (2021)

P77 Leadership Meets Work Spaces and Places with Matthias Hollwich of HWKN (2021)

P75 What Does It Mean to be Mis-Aged as a Leader? Pip and Brynne (2021)

P74 On Leadership with Lisa Baird (2021)

P73 Identifying Brands for Long Term Success with Veta Bates (2021)

P72 What Makes a Brand Durable with Veta Bates (2021)

P71 Values-based Branding with Irwin Kula (2021)

P70 Assessing Branding as Part of Competitive Advantage with Brynne and Pip (2021)

P65 Can Company Culture Change? What to Look For in Assessing Culture (2021)

P64 Gavin Ivester on The Future of Hyper-personalized Communities (2021)

P62 Empowering the End Nodes with JP Rangaswami (2021)

P61 11 Unavoidable Ideas Impacting Society and Business at Every Level (2021)

P58 Jennifer Brown on Diversity, Equity and Inclusion in Business (2021)

P57 The So-Called Summer Book List (2021)

P56 The Future of Food with Mike Lee, Part 2 (2021)

P55 The Future of Food with Mike Lee, Part 1 (2021)

P54 The Future of Work: The Changing Role of Office Space (2021)

P53 Gavin Ivester on Becoming a Modern Company: Design and “Caring at Scale” (2021)

P51 JC Herz on “The Systemic Arbitrage of Ransomware” (2021)

P49 Michael Stich on Digital Transformation & What Companies Can Do To Adapt (2021)

P45 Zak Dychtwald on Young China (2021)

P39 Polly Labarre on The Future of Work (2021)

P37 The Reinvention of Real Estate Part 2 of 2 with Matthias Hollwich, Glenn Lowenstein and Jennifer Salopek (2021)

Podcasts Available

EPISODES

PODCAST CHANGE

P36 The Reinvention of Real Estate Part 1 of 2 with Matthias Hollwich, Glenn Lowenstein and Jennifer Salopek (2021)

P31 Peter Espersen and Darren Herman: "Community in Business"

P29 Elliot Noss: "The Future of Work" (Elliot, Bynne & Pip) (2020)

P27 Greg Parsons: "The Future of Work" (2020)

P25 Irwin Kula: "The Mainstream Study of the Mind" (2020)

P12 Accelerating Changes "Omnichannel" on the Way to Fulfilling its Broader Possibilities (2020)

P7 Glenn Lowenstein: Accelerating Changes in Real Estate (2020)

P5 Grant McCracken: Being Invited in by Your Customer (2020)

P4 Lenley Hensarling: Accelerating Changes for Doing Business in a Virtual World (2020)

PODCAST ESG

P69 Your G is not ESG 2.0's G (2021)

P68 The Future of ESG, Now. Real-Life Examples with Jasper van Brakel of RSF Social Finance (2021)

P67 The Commons Meets the Birth of Money Management with Pip and Brynne (#2 in ESG Module)(2021)

P66 Jags Walia on ESG Investing Philosophy and Process (2021)

P59 ESG Misunderstandings (2021)

P47 What the Rise and Fall of the Super League Tells Us About ESG (2021)

P41 ESG Process -- Profit and Purpose with Omar Shaikh of the Global Ethical Finance Initiative and David Kim

P32 Implementing ESG into Investment Process Top 10 Greatest Hits of 2020 (2021)

P16 JP Rangaswami on ESG a point of view of Stewardship vs. Mechanistic Monetization (2020)

Community for Change

CFC TITLES

- 06 Green Eggs and Ham Nobility in Selling (Pip) (2017)
- 10 Sundance 2010 (Pip) (2017)
- 12 Each of Us is More than the Worst Thing We've ever Done (Brynne) (2017)
- 19 Making Lasting Change (Pip) (2018)
- 26 Trust and Fear and Danger (Pip) (2018)

- 36 "I Don't Want to Save the World" (Pip) (2018)
- 42 Patience (Pip) (2018)
- 61 Ants and Bees and Collective Consciousness (Pip) (2018)
- 65 Writing It (Brynne) (2018)
- 67 Anti-Pet Peeves (Pip) (2018)

- 69 Encouragement (Pip) (2018)
- 71 Introduction Circles and Terror (Pip) (2018)
- 82 Mother Teresa and Escaping the Gravitational Orbit of Interdependence (Pip) (2019)
- 85 Restore (Brynne) (2018)
- 88 "Outlawing" Feelings and Opinions (Pip) (2018)

- 92 Rejoicing in an Extra Hour of Sleep (Pip) (2018)
- 97 No more "Stories" (Pip) (2018)
- 104 Contemplations on Over-Scheduling (Pip) (2019)
- 110 Unlikely Bridges (Pip) (2019)
- 115 20s Ago My Mom (Pip) (2019)

- 121 My Dad Walked Slowly (Part 1/3) (Pip) (2019)
- 123 The Letters (Part 2/3) (Pip) (2019)
- 126 The Night in Atlanta (Part 3/3) (Pip) (2019)
- 135 Humans are more Interesting than the Grand Canyon (Pip) (2019)
- 154 The "F" Word (Pip) (2019)

Community for Change

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155 What is Leadership? (Pip) (2019)

161 Terry Pearce (Pip) (2019)

164 My Two CFC Goals + Coach Mayer (Pip) (2020)

166 Solutions, not Rules (Brynne) (2020)

167 Everyone Starts as a Stranger (Pip) (2020)

185 Vanishing Borders (Pip) (2020)

199 Anti Pet Peeves - Meets - Masks (Pip) (2020)

207 Thank You to Mike Hawley (Pip) (2020)

208 Thank You To Keith Ferrazi and "HAPPY BIRTHDAY" (Pip) (2020)

233 Renouncing Privacy (Pip) (2020)

242 Visceral Fall (Brynne) (2020)

284 10 Thoughts on Gratitude-Meets-Process (Pip) - 2021

285 60-second thoughts (Pip) (2022)

286 Dignity (Pip) (2022)

287 Dr. Martin Luther King Jr. Day (Pip) (2022)

